Dear Families,

We are excited to announce that **EDS** has launched a partnership with The Social Institute (TSI), a national leader in curriculum designed to equip students to navigate the complex intersection of well-being, social media, and technology.

At a time when students spend many hours a day on digital devices, and cyberbullying and reputation-damaging posts run rampant, TSI equips students to make positive, healthy, and high-character choices that **fuel their health, happiness, and future success**. Our school has adopted TSI's comprehensive program, called **#WinAtSocial**, which promotes character, empathy, teamwork, and other important life skills.

Whether or not your child uses social media or a device of their own, we hope that you will consider how these free resources outlined below could be useful to your family.

To be clear, information offered through this partnership does not instruct anyone how to parent. Instead, these supplementary resources provide insight into social media, technology, and student experiences, offering family discussion prompts and informative resources that you can incorporate into family conversations as much or as little as you like.

How Your Family Can Participate:

1. **Continue the conversation at home:** As students experience #WinAtSocial each month (in GenCyber Success class for 5/6 or in advisory for 7/8), Family Huddles may be emailed to you as a supplement to a lesson. These are completely optional to run as a family!
2. **Register your free account for the Parent Toolkit.** Many families refer to this as the Cliffs Notes of social media and technology! Go to the Toolkit, click *Activate Account,* and enter our school code: 1116E91EC8B69E.

We are excited to be able to offer this important and timely education to our community. If you have any questions, please let me know.

Sincerely,
Ian Chambers